



MagicSpam[®]

PRESS RELEASE



-- FOR IMMEDIATE RELEASE --

Canadian Threat Detection Company Partners with Major Latin American Hosting Provider

OCT 30th, 2020 VANCOUVER, BC: MagicSpam, a Canadian-based threat detection company announces a multi-year distribution partnership with one of Latin America's leading hosting providers, HostDime Brazil to secure the email servers of HostDime Brazil's large customer base in the region using MagicSpam's threat detection technologies.

Latin America has grown to be the most promising emerging market for digital economies over the recent years, experiencing the highest amount of growth despite only being the fourth largest regional online market. Brazil leads the whole of Latin America by having invested close to \$4Bn USD in high-speed Internet infrastructure since 2015. HostDime Brazil features significantly in the nation's strategy with their state-of-the-art data centers in São Paulo and Paraíba. HostDime Brazil is well positioned to attract Brazilian customers hosted abroad back home through their competitively priced hosting packages with comprehensive features including email. Email remains the most essential form of communication for both individuals and businesses with the number of global email users expected to grow from 3.9 billion to 4.48 billion users between 2019 and 2024.

MagicSpam is proud to be the Email Security Partner to HostDime Brazil, after coming out on top of their thorough solutions review process. HostDime Brazil recognizes the importance of email and selecting MagicSpam proves their commitment to providing a high-quality and secure email service to not only Brazil but the whole of Latin America. HostDime Brazil's CEO Filipe Mendes comments on the partnership that, "The quality of services and infrastructure is the main focus of HostDime and we find MagicSpam the ideal tool to guarantee the highest level of email service for our partners. MagicSpam manages to combine economy, simplicity of management and robustness in a single tool". Hosting providers, large and small from Latin America, are starting to take notice of the attractive benefits in partnering with MagicSpam from the per-server pricing model to the reduction in volume of email related support.

MagicSpam, with over 200 partners located in 83 countries, continues to set their sights and focus their efforts to secure email in Latin America. The signing of HostDime Brazil as a MagicSpam Gold Reseller speaks to the importance of Latin America as a market and the opportunity in the region. MagicSpam's Channel Manager Daniel Orlando had

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this to say about the signing, “Brazil is one of the fastest growing countries in the world in terms of Internet applications. HostDime Brazil’s goal is to increase the number of services and applications hosted in Brazil with their state-of-the-art data centers, products, and services. Now the strategic partnership will help HostDime to expand it’s mission to provide secure services and to MagicSpam to increase email security in the region.”

As the rate of email adoption continues to grow in Latin America, the cost of cybercrime in the region (estimated at \$90Bn USD with Brazil accounting for \$5Bn USD) is expected to grow alongside and become more prevalent. Email is the number one attack vector for delivering not only spam but other email threats like business email compromise (BEC), phishing, and ransomware. HostDime Brazil’s decision to select MagicSpam demonstrates their forward thinking in dealing with email cybercrime. HostDime Brazil’s Support Manager Itallo Ramon comments that “Spam is a problem for everyone’s email service and MagicSpam is the perfect tool to help HostDime Brazil partners get through this without any major problems. Easy installation usage and accuracy are excellent. In addition, reports are essential for strategic decision making for spam problems and control. This is a partnership that will bring many benefits.”

MagicSpam is designed and priced on a per-server basis, providing spam protection for unlimited users and unlimited domains, protecting each mailbox for 'pennies per month'. With simple server wide policy and spam management, MagicSpam reduces overhead, bandwidth, support and problems for the email administrator. For platforms where the MagicSpam PRO versions are available, it even allows individual end users to manage their own spam settings and offers other email security features, both inbound and outbound. And with the ever increasing cybercrime stopping spam and other email threats has never had more importance around the world.

MagicSpam’s President/CEO Michael Peddemors firmly believes that all email platforms deserve the best in spam protection and security, “Brazil is an exciting market and HostDime Brazil is poised to be a big part of the rapid growth in that region. We are proud to help protect their networks and customers. HostDime Brazil’s GOLD reseller status exemplifies how important they are to us and to expanding Brazilian technology ecosystem. We see great things ahead from this important partnership.”

The Brazilian technology ecosystem is becoming more mature and established with every passing year. Brazil’s efforts to invest heavily in high-speed Internet infrastructure, provide tax incentives to IT and communication products manufacturers, and encourage local businesses to enter the digital market are all coming together to improve Brazil’s competitiveness at not only the regional scale but on the International stage.

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Contact Information and Resources:

MagicSpam (a division of Wizard Tower TechnoServices Ltd.) is from an internationally renowned Canadian company specializing in developing email and spam protections solutions for the ISP, Telecommunications and Enterprise markets. From their award winning MagicMail Email Server platforms, to their MagicSpam Anti-Spam technologies, the company helps and protects millions of users worldwide.

Website Address: <https://www.magicspam.com>

Wizard Tower TechnoServices Ltd. ("Wizard IT Services") a federally incorporated company located in Vancouver, British Columbia, is known for its early adoption of new innovative ideas. With years of background in Internet Technologies and Software Development, they have been developing innovative solutions since 1997. Its corporate relationships with Canadian and International firms, have continued to grow, and the exports of its software products, services and offerings has reached international scope.

Website Address: <http://www.wizard.ca>

HostDime Global Corp. ("HostDime.com, Inc.") a global data center infrastructure provider offering an array of cloud products from bare metal servers to colocation services that cater to a range of clients, from entry to enterprise-level operations. Since 2003, HostDime has built data centers with humble beginnings in Florida. HostDime designed purpose-built and privately-owned data centers in Florida, USA as well as Mexico, Colombia and Brazil, and operates data centers in partner facilities in Hong Kong, India, the United Kingdom, and the Netherlands.

HostDime.com, Inc. currently has over 350 employees globally. Consistently ranked as one of the most reputable global data center providers, HostDime has more than 15 years of experience and serves over 25,000 active clients.

Website Address: <https://hostdime.com.br>

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